



## **MICHAEL SEAN GALLAGHER**

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### **SUMMARY**

Over 15 years of experience in education as a teacher, course and curriculum designer. Current assistant professor co-founder and director of international mobile learning and technology consulting firm. Consultant to universities and multinational organizations on elearning, open learning, mobile learning, ICT4D, course & curriculum design, and assessment. Background in information science, competitive intelligence, digitization, analytics, and data classification. Course designer for the World Bank, GSMA, several universities. Considerable experience with elearning authoring applications such as Articulate, Captivate, Camtasia; expertise on Learning Management Systems (LMS) such as Moodle, Wordpress, Drupal, and more. Former education, competitive intelligence, and social media lead for ITHAKA, a non-profit organization dedicated to helping non-profits make better use of technology. Higher Education Academy Teaching Fellow. Advanced degrees in education and digital education design from the University of Edinburgh (MSc in Digital Education) and University College London (PhD defense in July, 2016).

### **EXPERIENCE**

#### **PANOPLY DIGITAL**

Co-Founder and Director, 02/2015 to present

Panoply Digital offers consulting services to help support and enhance the capacity of organisations and communities to make use of technology in both developing and developed contexts. Current and former clients range from large NGOs, higher education organizations, and regional initiatives. Current projects include training design for Center for International Private Enterprise (CIPE), a Washington, D.C. based organization dedicated to strengthening democracy around the globe through private enterprise and market-oriented reform. This project involved the development of training design that was delivered in Cambodia, Nigeria, and Venezuela to NGOs looking to expand their technical capacity, network security, and advocacy.

#### **THE WORLD BANK**

Consultant: Open Learning Campus, 05/2014 to present

Ongoing consultant and course designer on MOOCs, elearning, and pedagogy for the Open Learning Campus at The World Bank Group. Executed social media strategy & communications; evaluated learning analytics, and drafted summary reports on courses reaching over 110,000 students. Courses were designed for Coursera, a MOOC platform, and include development topics such as Financing for Development, Public-Private Partnerships, Citizen Engagement, Climate Change, and Risk Management; courses were constructed across English, French, and Spanish. Research was conducted on alternative hosting platforms (LMS), futures planning, innovative assessment mechanisms, appropriate digital pedagogies, and overall course design.

#### **GSMA**

Course Design Consultant: 04/2015 to present

Consultant on course design for a series of short courses related to mobile learning and other issues of mobile governance and regulation. Along with fellow Panoply Digital Director Ronda Zelezny-Green, co-designed and developed a Wordpress-based eLearning platform for policymakers and regulators engaged by the GSMA Capacity Building programme. Ronda and Michael adapted interactive content from 12 in-person training courses (one which Ronda developed and another that Ronda co-developed) that rely heavily on real-world case study examples to highlight regulatory and policymaking best practice in mobile telecommunications in emerging markets. As a result, the interactive eLearning content provides students with the knowledge they need to handle the most pressing issues faced by regulatory authorities worldwide today. With the introduction of the eLearning platform, the GSMA Capacity Building programme expanded its reach into 20 new countries. The low resource context-friendly design implemented enabled a government employee in Nepal to take the course on his mobile phone using only a 2G connection. As a team, they developed thematic overviews for each course, quizzes, discussion questions, illustrated diagrams, animations, and case studies using interactive content developed through Captivate. Materials they developed were repurposable and have been integrated into the in-person trainings, including a course that Ronda leads, Mobile for Socio-Economic Development.

#### **HANKUK UNIVERSITY OF FOREIGN STUDIES**

Assistant Professor, 08/2013 to present



Responsible for course design and overall curriculum with both teacher training and translation. Conducted research studies on mobile learning and game based learning in Korean universities. Editor of the Journal of International Studies, and act as faculty representative for several student groups, including a group dedicated to writing for academic publications. Worked with teacher trainees and faculty on appropriate uses of technology in instruction and developed internal training modules to that effect. Collaborated with research teams from the University of Edinburgh (UK) and Haagia-Helia University (Finland) on innovative digital pedagogies and digital education learning design. Authored over twenty publications on mobile learning, open learning, and digital education, including a free self-published book on mobile learning design for faculty and teachers.

### **CENTRE FOR RESEARCH IN DIGITAL EDUCATION**

Associate, 12/2015 to present

Associate of the leading interdisciplinary digital education research organization at the University of Edinburgh exploring how technology, culture, learning and policy intersect within research and practice in digital education. The Centre for Research in Digital Education is based in the Moray House School of Education at the University of Edinburgh, and conducts research, knowledge exchange and consultancy in key areas including digital education pedagogy and policy, open education, children and technology, learning analytics and museum learning. In this position, I participate in research studies exploring innovative digital pedagogies, course design, and assessments.

### **BENI AMERICAN UNIVERSITY**

Member, Advisory Council, 05/2012 to present

In this role, I provide feedback and expertise in an advisory capacity to the Leadership of BAU, a hybrid Nigerian university employing innovative blended pedagogies. Feedback is provided on pedagogy, course design, resource policies, technology, academic policies and related matters. Current project developing mobile and online mentoring support applications for 'at-risk' or underrepresented students to complement existing curriculum.

### **MOBIMOOC RESEARCH TEAM**

Researcher, 05/2011 to 01/2015

The MobiMOOC Research Team is a result of the MobiMOOC course that ran in 2011 and 2012. The course organizer and several participants created this research team and have authored and published several papers as a result on innovative digital course design, appropriate digital pedagogies, and assessments. This research team has over 30 years of experience in mobile learning digital education, and open learning.

### **THE UNIVERSITY OF EDINBURGH**

Consultant, 03/2014 to 12/2014

Designed modules on course design for faculty and staff at the University of Edinburgh as part of the Institute for Academic Development (IAD). This course is part of the Postgraduate Certificate in Academic Practice (PGCAP). Developed overall course design, learning and interactive materials, resources lists, assessments, and consulted on optimal LMS configuration.

### **ITHAKA**

Outreach & Education Manager, Research & Teaching Environments, 08/2008 to 08/2012

Responsible for administering to the educational needs of six thousand institutions globally as the lead education expert for ITHAKA, an organization dedicated to helping non-profit organizations use technology more effectively. Created course design, curriculum design, training design and conducted training presentations online and internationally including events in Ghana, South Africa, Tunisia, Egypt, Tanzania, Zambia, Australia, Korea, Japan, and China. Communications and social media lead for much of the organization. Project management duties for several multimillion-dollar projects. Managed a botanical content network of 225 institutions in over 50 countries.

### **ALUKA**

User Services Specialist and Outreach Associate, 11/2006 to 08/2008

Developed training platforms with special emphasis on skills-based and task oriented activities that emphasized information literacy across all research services; presented on advanced searching, peer review, online writing (via blogs), and content creation throughout Africa for an organization dedicated to building an online database of primary source materials by and about Africa.

### **YBM ELS JONGNO**

Academic Supervisor, 01/2001 to 08/2006



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Developed educational materials and curriculum for a teaching staff of 50 and a student population of 1500-3000 students. Five years of management experience with international staff; increased revenue by 5-10% in select months by creating new programs designed to enhance existing curriculum.

### LANGUAGES AND SOFTWARE SKILLS

**eLearning Technologies:** Blackboard, Moodle, Wordpress, Adobe Captivate, Articulate, Prezi, Wikispaces, Camtasia, Canva, Photoshop, Final Cut, Audacity, Garage Band

**Microsoft Suite:** Advanced proficiency in the MS Office Suite, including Microsoft Word, Excel, Outlook, PowerPoint, and Publisher.

### EDUCATION

**Institute of Education University College London,** 2012 to 2016, Doctor of Philosophy (PhD) in Education

**The University of Edinburgh,** 2009 to 2011, MSc in Digital Education

**Drexel University,** 2004 to 2006, MLIS, Management of Digital Information (MDI)

**Wright State University,** 1994 to 1997, B.S. in Education, English Secondary Education

### PROFESSIONAL AFFILIATIONS

**Centre for Research in Digital Education,** Associate, 2015 - Present

**Higher Education Academy,** Fellow, 2015 - Present

**Association of Learning Technology (ALT);** Member, 2015 -Present

**British Educational Research Association;** Member; 2013 - Present

**American Educational Research Association;** Member, 2013 - Present

**International Association for Mobile Learning;** Member; February 2011 - Present

### SELECT LEARNING RESOURCES

Zelezny-Green, R. & Gallagher, M. (2015-2016). GSMA Capacity eLearning Portal. Available at [www.gsmatraining.com](http://www.gsmatraining.com).

Gallagher, M. & Lamb, J. (2016). Composition: Conversations about Content & Form. University of Edinburgh. Available at <http://newcomposition.weebly.com/artefacts.html>.

Gallagher, M. et al. (2014-2016). Open Learning Campus, World Bank Group. Suite of courses available at <https://www.coursera.org/worldbank>.

Gallagher, M. (2014). Postgraduate Course: Designing Courses (EDUA11180). Institute for Academic Development, University of Edinburgh. Available at <http://www.drps.ed.ac.uk/15-16/dpt/exedua11180.htm>.

Gallagher, M. & Lamb, J. (2012). Edinspace: New Geographies of eLearning. University of Edinburgh. Available at <http://edinspace.weebly.com>.

### SELECT PUBLICATIONS

Gallagher, M. & Lamb, J. (2016). *Open Digital Practices*. Online Encyclopedia of Educational Philosophy and Theory.

Gallagher, M. & Ihanainen, P. (2016 In Print). *Field Activity and the Pedagogy of Simultaneity to Support Mobile Learning in the Open*. In Research, Boundaries and Policy in Networked Learning. S. Bayne, M. de Laat, T. Ryberg, & C. Sinclair (Eds.). New York: Springer.

Gallagher, M.; Lamb, J. & Bayne, S. (2016 In Print). *The sound spaces of online, distance learners*. In Place-based Spaces for Networked Learning book (eds. Lucila Carvalho, Peter Goodyear and Maarten de Laat). Sydney: Taylor & Francis.

Gallagher, M. (2015). *Artfully Converting Open (Urban) Space to Learning Space: Mobile Learning and Korean Literature*. Media Education: Studi, Ricerche, Buone Pratiche, 6(2): pp 294-307.

Gallagher, M. & Ihanainen, P. (2015). *Aesthetic literacy: observable phenomena and pedagogical applications for (mobile) lifelong learning*. European Journal of Open, Distance, and E-Learning, 2014(1).

Ihanainen, P. & Gallagher, M. (2015). *Learning in the Open*. Futura, Finnish Society for Future Studies, 2015 (1).

Ihanainen, P. & Gallagher, M. (2014). *From open to learning space-steps to open pedagogy*. SeOppi, The Association of the Finnish eLearning Centre, 3 (2014).

Gallagher, M. & Ihanainen, P. (2014). *Mobile Learning Field Activity: Pedagogy of Simultaneity to Support Learning in the Open*. Networked Learning Conference 2014, Edinburgh.

de Waard, I.; Gallagher, M.; Zelezny-Green, R.; Czerniewicz; Downes, S.; Kukulska-Hulme, A. & Willems, J. (2014). *Challenges for conceptualising EU MOOC for vulnerable learner groups*. EMOOCs 2014: European MOOCs Stakeholders Summit, Lausanne (Switzerland).

Gallagher, M. (2013). *Incessant Motion through Space: Mobile Learning Field Activities in the Humanities*.



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- Bayne, S.; Gallagher, M. & Lamb, J. (2013). *Being 'at' university: the social topologies of distance students*. Higher Education, DOI 10.1007/s10734-013-9662-4.
- Ross, J.; Gallagher, M.; Macleod, H. (2013). *Making distance visible: assembling nearness in an online distance learning programme*. The International Review of Research in Open and Distance Education (IRRODL), 14(4).
- Gallagher, M. & Ihanainen, P. (2013). *Pedagogy supporting the simultaneous learning processes of open education: Pedagogy of Simultaneity (PoS)*. Open Education 2030: Higher Education, European Commission, Joint Research Centre: Information Society Unit.
- Keskin, N; Gallagher, M.; Sarsar, F. (2013). *E-Book Readers for Everyone: Fatih Project*. Mobile Pedagogy and Perspectives on Teaching and Learning. IGI Global.
- de Waard, I., Koutropoulos, A., Hogue, R. J., Abajian, S. C., Keskin, N. Ö., Rodriguez, C. O., & Gallagher, M. S. (2012). *Merging MOOC and mLearning for Increased Learner Interactions*. International Journal of Mobile and Blended Learning (IJMBL), 4(4), 34-46.
- de Waard, I., Gallagher, M.S.; Koutropoulos, A., Hogue, R. J., Abajian, S. C., Keskin, N. Ö., & Rodriguez, C. O. (2011). *Using mLearning and MOOCs to understand chaos, emergence, and complexity in education*. The International Review of Research in Open and Distance Education, November, 2011.
- de Waard, I., Koutropoulos, A., Hogue, R. J., Abajian, S. C., Keskin, N. Ö., Rodriguez, C. O., & Gallagher, M. S. (2011). *Exploring the MOOC format as a pedagogical approach for mLearning*. mLearn 2011 Conference Proceedings, October 2011.
- Gallagher, M.S.; de Waard, I., Koutropoulos, A., Hogue, R. J., Abajian, S. C., Keskin, N. Ö., & Rodriguez, C. O. (2012). *Emotive Vocabulary in MOOCs: Context and Participant Retention*. European Journal of Open, Distance, and E-Learning.