

CRITICAL PERSPECTIVES ON MOBILITIES, MOBILE TECHNOLOGY, AND HERITAGE FUTURES

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MOBILITIES THEORY

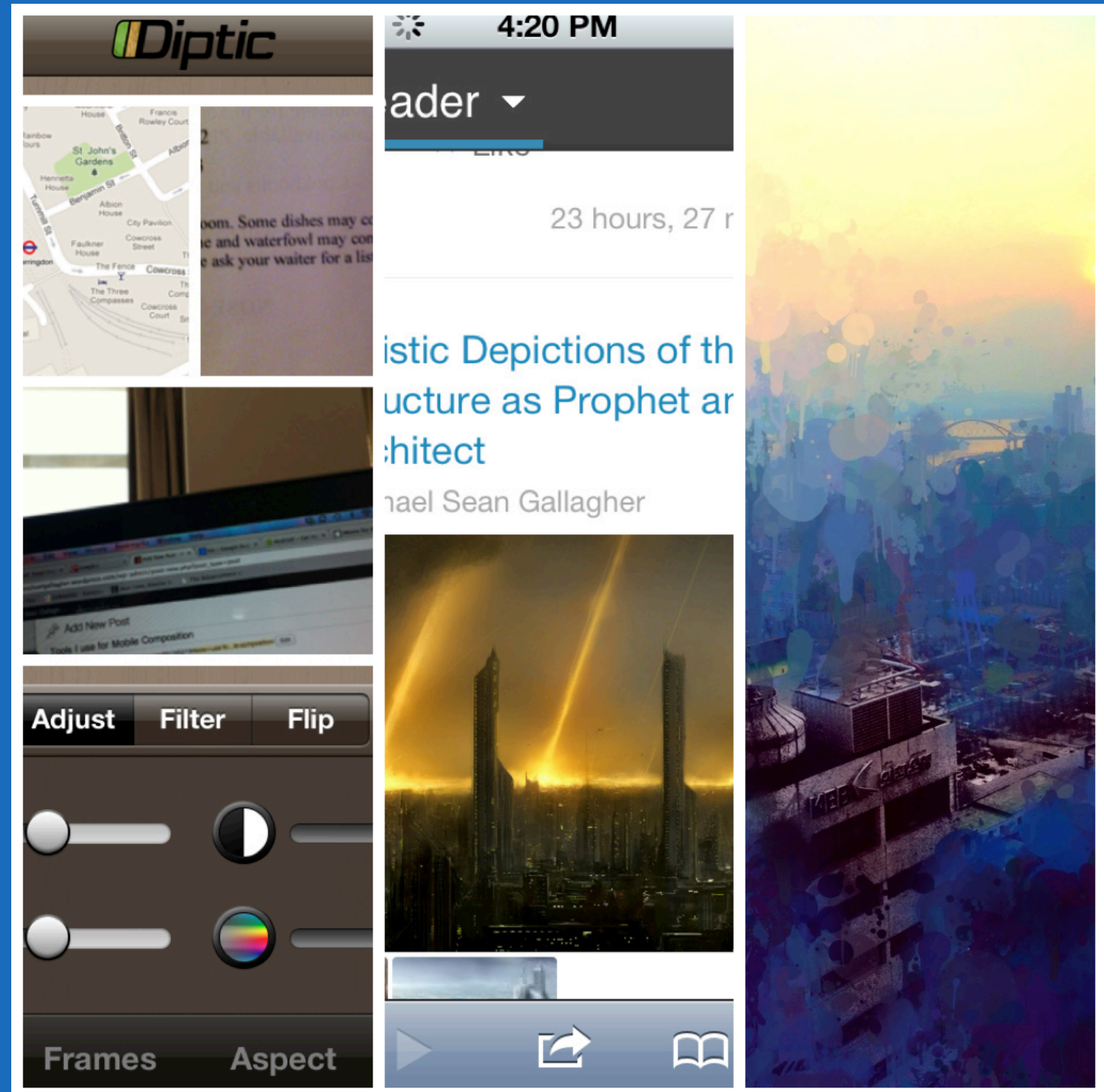
mobilities research encompasses research on the spatial mobility of humans, nonhumans and objects; the **circulation** of information, images and capital; as well as the study of the physical means for **movement** such as infrastructures, vehicles and software systems that enable travel and **communication** to take place. (Sheller, 2011, 1-2)



Adam Diston: Cutting a Sunbeam (1886).
Remixed by Jennifer Gallagher (2013).

MOBILITIES THEORY

Multiple mappings and movements of place and meaning, including “social, emotional, psychological, and aesthetic” (Hjorth and Pink 2014, 42), emerge from digital mobile practices and artefacts.



MOBILITIES IN THE MUSEUM

‘the potentials of social and mobile technologies exist in the “interconnected opinion space” and “archival space” created by their use in the museum.’ (Charitonos et al 2012, 817)

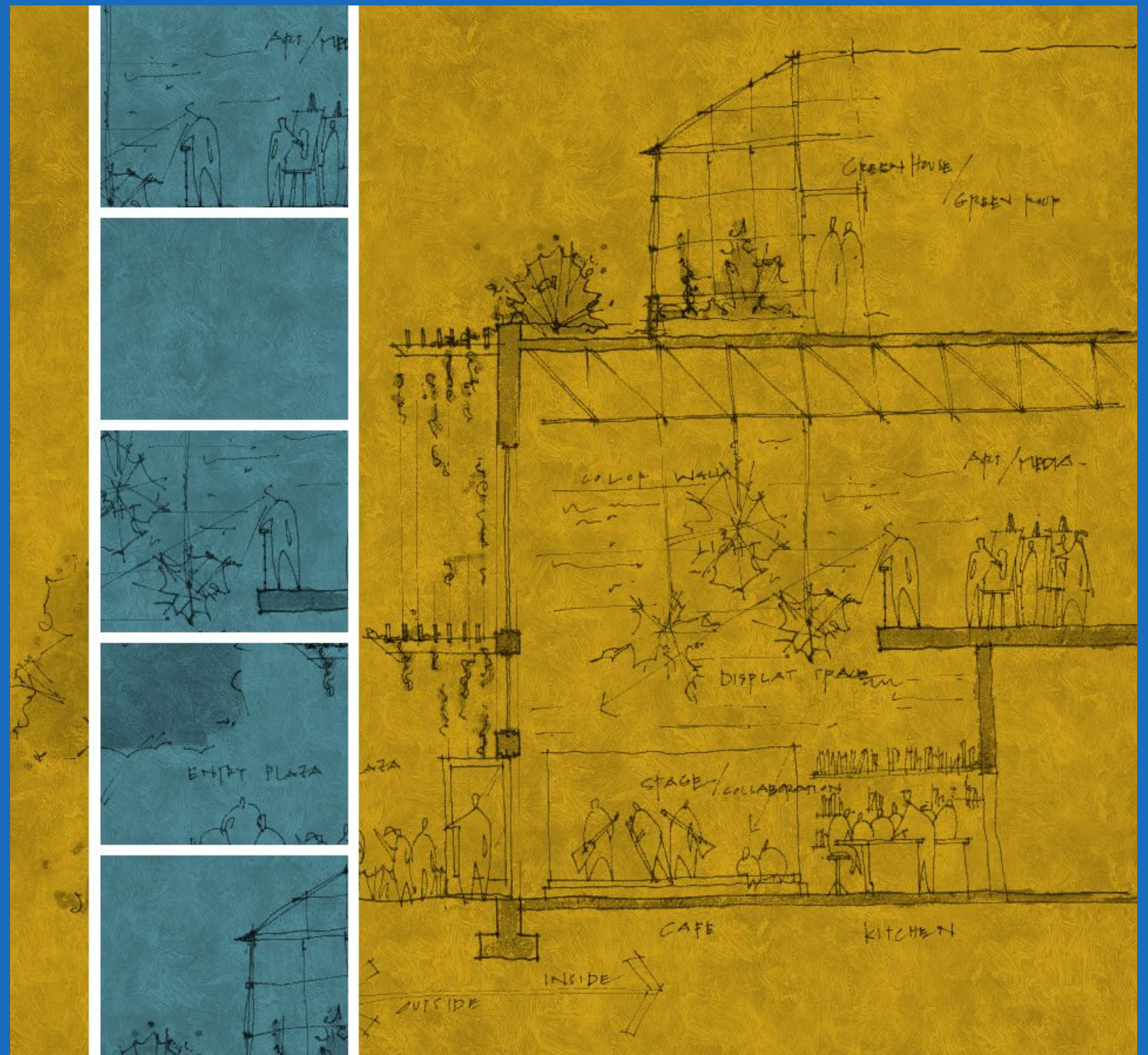
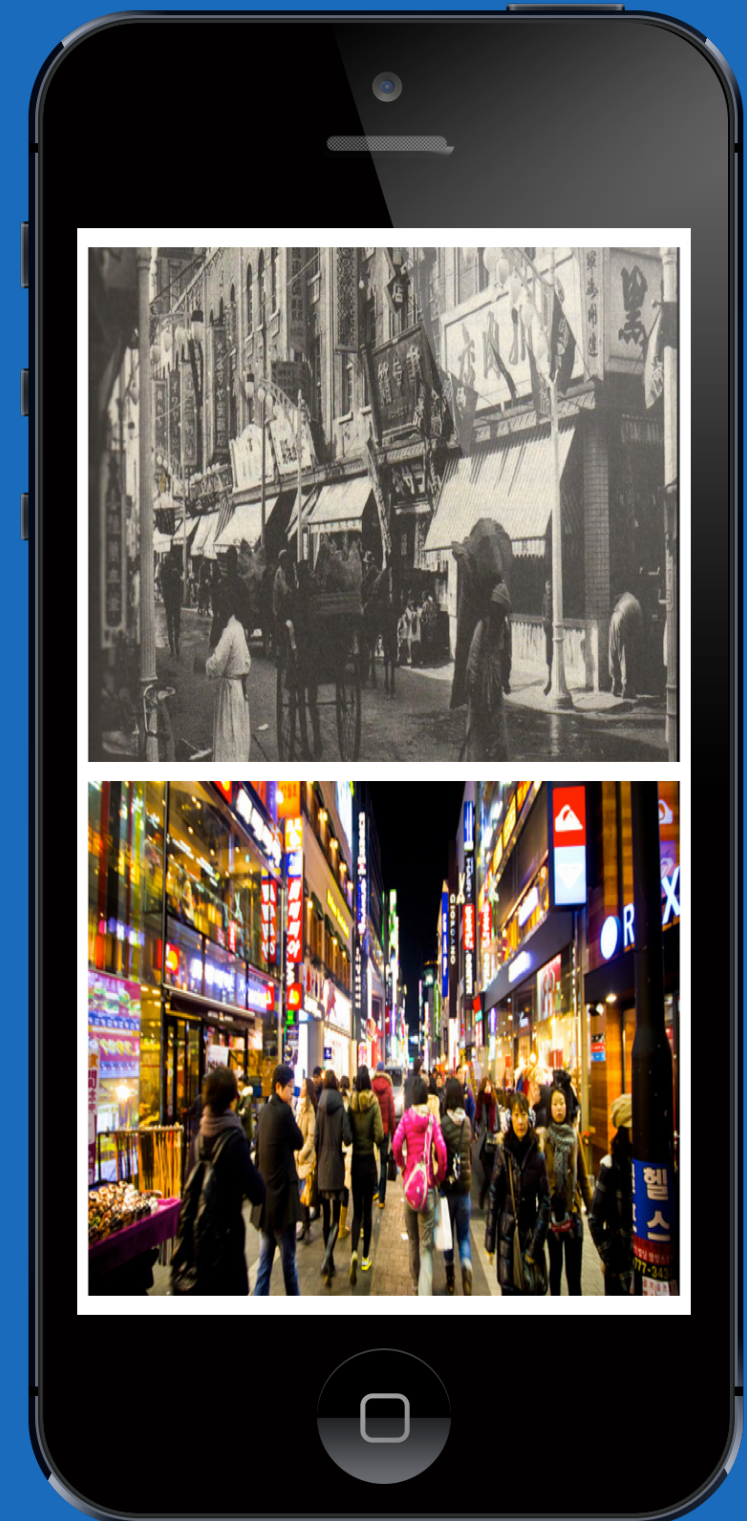


Image by Jennifer Gallagher (2014)

MOBILITIES IN THE MUSEUM

devices and mobile approaches make new arrangements between cultural heritage, movement, and public and private spaces.

people use technology to “mobilize place and memory together to create new forms of digital network memory” (Frith and Kalin, 2016, 44).



ARTCASTING PROJECT

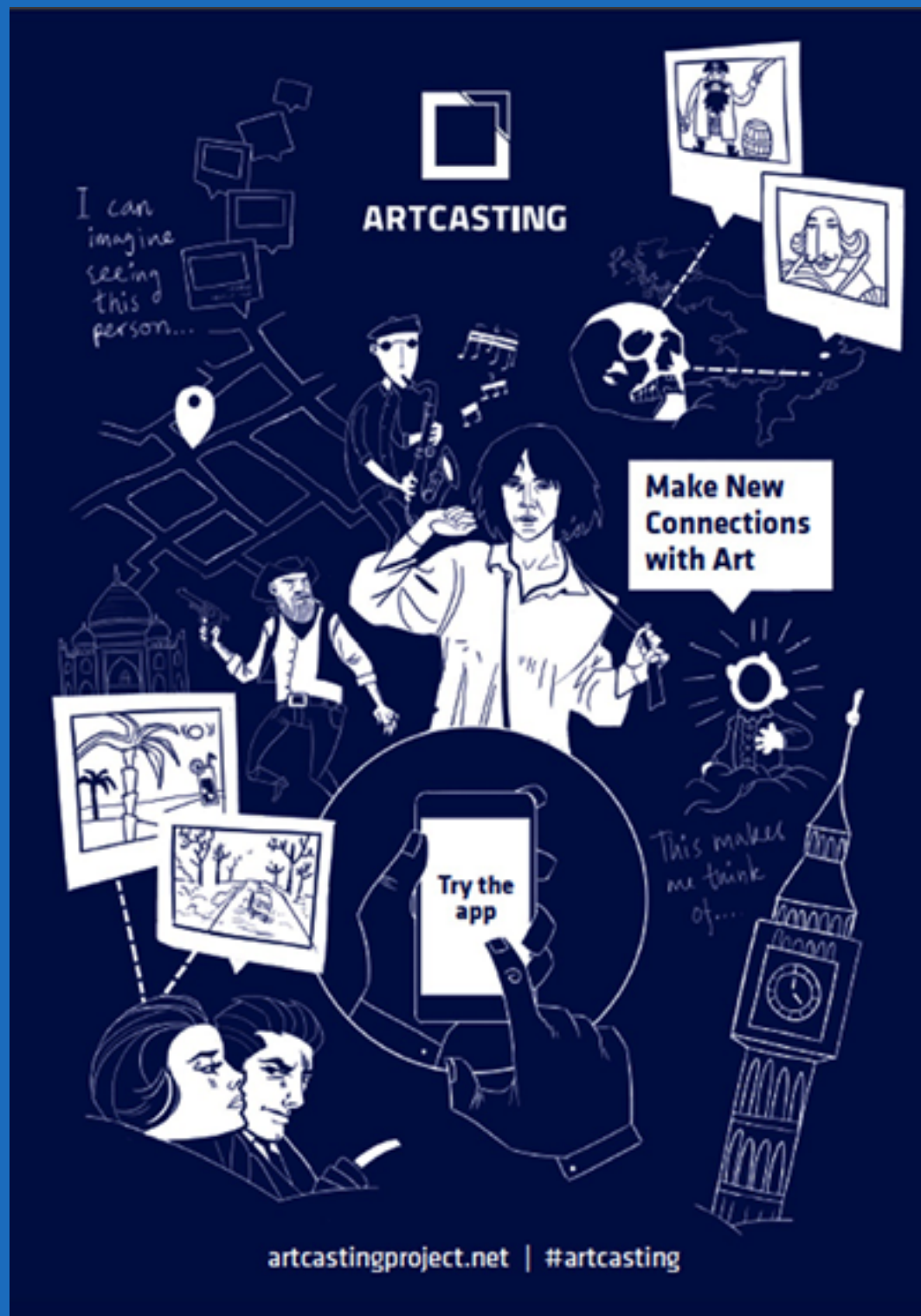


This AHRC funded research project, working with ARTIST ROOMS, asked:

How does offering visitors a way to align their impressions of the ROOM with specific places help them articulate their engagement with the work?

How can a mobilities approach which asks visitors to make connections between art and place constitute meaningful evaluation practice?

ARTCASTING PROJECT



- rich and engaging experience for visitors
- useful challenges to evaluation agendas in cultural heritage settings
- generative conceptual connection between mobilities and engagement

CRITICAL QUESTIONS FOR HERITAGE FUTURES

- Following 'them' out 'there'
- Social topologies and trajectories (Bayne et al, 2014; Wenger 1998)



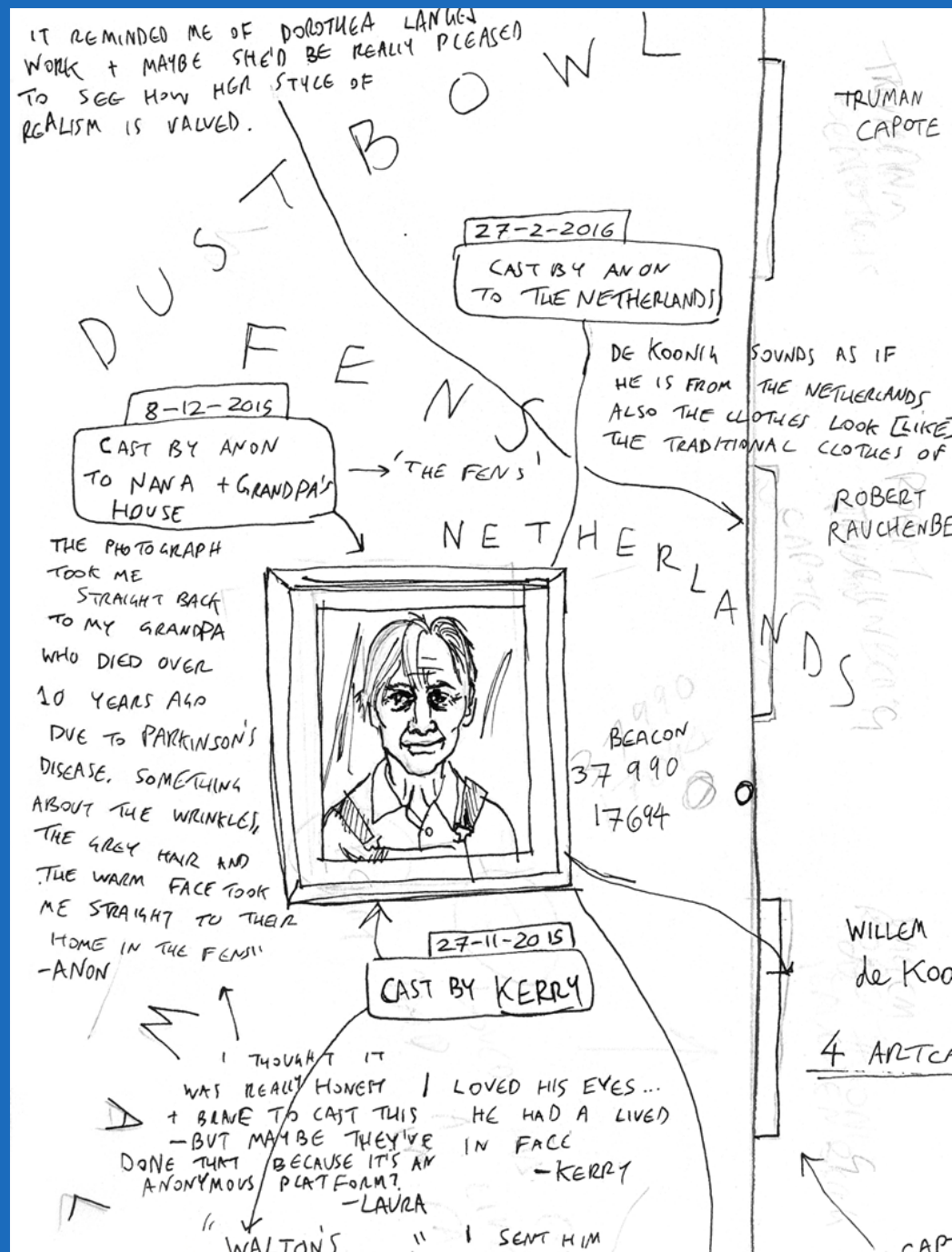
Cheapside, London England (1890-1900). Made available through the Library of Congress, Prints and Photographs Division.

CRITICAL QUESTIONS FOR HERITAGE FUTURES



- Urban experience and stimulating appetites for heritage
- Surfacing hidden memory
- Re-encountering heritage

CRITICAL QUESTIONS FOR HERITAGE FUTURES



- Rethinking evaluation metrics
- Evaluating mediated encounters outside the museum
- Understanding engagement beyond the individual

CRITICAL QUESTIONS FOR HERITAGE FUTURES

- Surveillance and privacy
- Ethics



SOURCES

Bayne, S., Gallagher, M. S., & Lamb, J. (2014). Being 'at' university: the social topologies of distance students. *Higher education*, 67(5), 569-583.

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Thank you

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