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# The teacher function and automation: findings from a bot project

Dr Michael Gallagher, Dr Markus Breines, Myles Blaney  
Centre for Research in Digital Education & Information Services Group

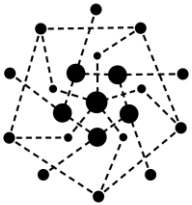
University of Edinburgh

[michael.s.gallagher@ed.ac.uk](mailto:michael.s.gallagher@ed.ac.uk)

[markus.breines@ed.ac.uk](mailto:markus.breines@ed.ac.uk)

[myles.blaney@ed.ac.uk](mailto:myles.blaney@ed.ac.uk)

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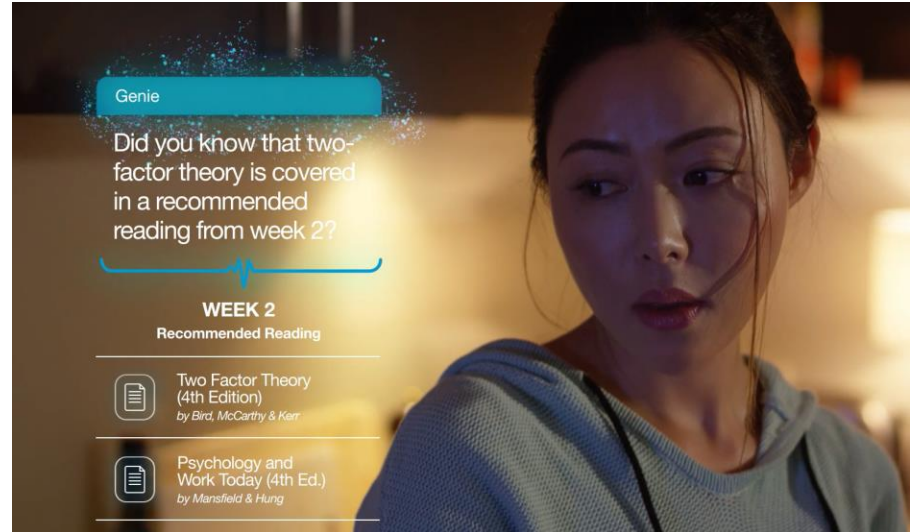
# Current state

## Adoption in service and wider support space

- Admission Bots (Admithub, Gecko Engage adopted by various US institutions)
- Campus Assistants (Beacon Bot @ University of Staffordshire, Genie @ Deakin University)

## Ambiguity in the teaching space

- Duolingo: practice conversations
- Bolton College: Ask Ada
- F'x: teach people about AI bias
- Georgia Teach: Jill Watson

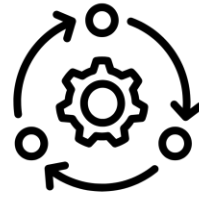
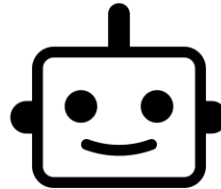


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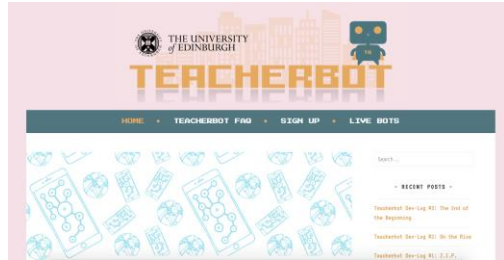
# Defining terms

- Automation, AI, bots
- We started from bots but merged into automation
- Why we haven't touched on AI overall
- Why we have touched on specific aspects on AI (natural language processing)
- Delivery method *might* be a bot





# Where does this sit in existing work?



## Teacherbot (2015)

"teacher function:  
assemblage of teacher-  
student-code that might be  
pedagogically generative"

## Manifesto for Teaching Online (2011-)

'Automation need not  
impoverish education: we  
welcome our new robot  
colleagues.'

Manifesto for teaching online 2016 ✨ Online can be the privileged mode. Distance is a positive principle, not a deficit. ✨ Place is differently, not less, important online. ✨ Text has been troubled: many modes matter in representing academic knowledge. ✨ We should attend to the materialities of digital education. The social isn't the whole story. ✨ Openness is neither neutral nor natural: it creates and depends on closures. ✨ Can we stop talking about digital natives? ✨ Digital education reshapes its subjects. The possibility of the 'online version' is overstated. ✨ There are many ways to get it right online. ✨ Best practice' neglects context. ✨ Distance is temporal, affective, political: not simply spatial. ✨ Aesthetics matter: interface design shapes learning. ✨ Massiveness is more than learning at scale: it also brings complexity and diversity. ✨ Online teaching need not be complicit with the instrumentalisation of education. ✨ A digital assignment can live on. It can be iterative, public, risky, and multi-voiced. ✨ Remixing digital content redefines authorship. ✨ Contact works in multiple ways. Face-time is over-valued. ✨ Online teaching should not be downgraded into 'facilitation'. ✨ Assessment is an act of interpretation, not just measurement. ✨ Algorithms and analytics re-code education: pay attention! ✨ A routine of plagiarism detection structures-in-distrust. ✨ Online courses are prone to cultures of surveillance. Visibility is a pedagogical and ethical issue. ✨ Automation need not impoverish education: we welcome our new robot colleagues. ✨ Don't succumb to campus envy: we are the campus. ✨  
✨ Written by teachers and researchers in Digital Education, University of Edinburgh - [www.de.ed.ac.uk](http://www.de.ed.ac.uk)



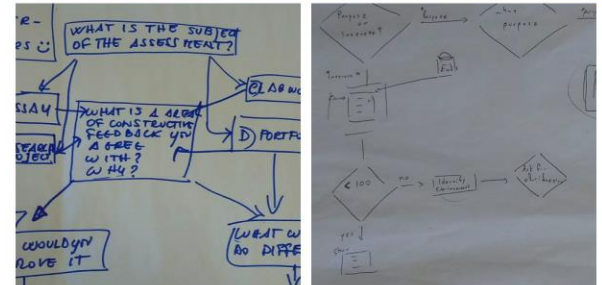
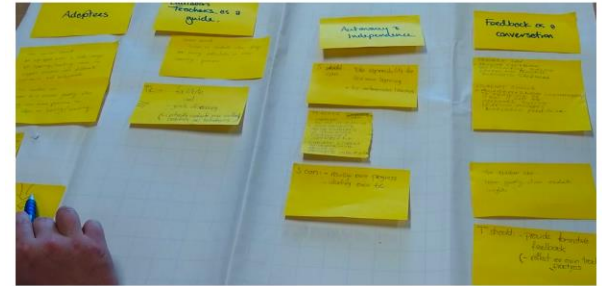
## Near Future Teaching (2017-2019)



# Expanding the Teacher Function

(2019-)

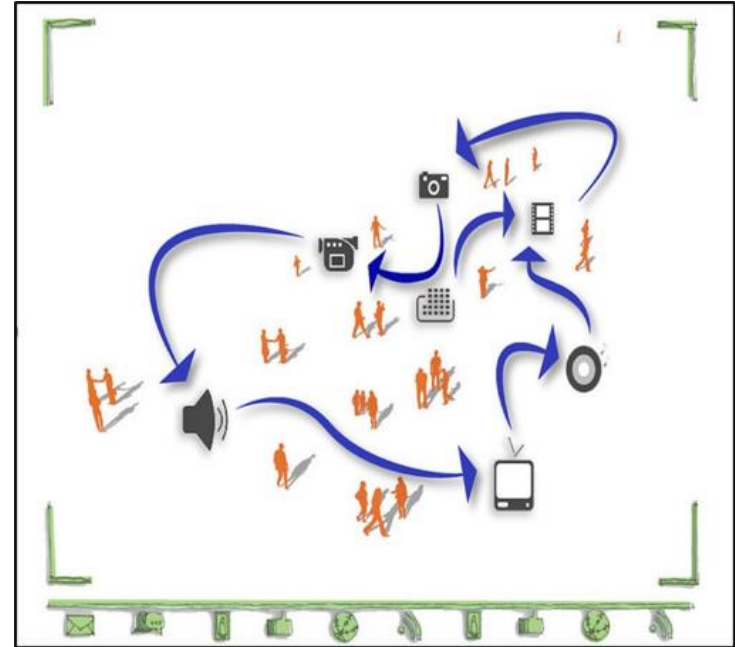
- Participatory approaches
- Events with students and staff
- Supplementary data collection
- Surfacing what this tells us about teaching, pedagogy, institutional values
- Generating use cases
- Evaluating
- Prototyping
- Piloting





# Approach

- University of Edinburgh will (or can) determine what it wants for itself.
- Participatory student and teacher-led research and development
- Consultation vs. Community engagement
- Meaningful use of this involves community buy-in

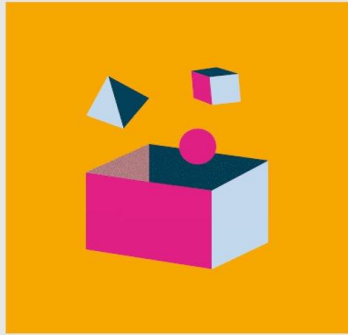




# Evaluation Criteria

1. Expanding the teacher function: pedagogically generative
2. Expanding the research function
3. Expressions of university values\*
4. Potential (positive) impact on the student and teaching experience
5. Ethical
6. Reinforcing teacher as critical and creative practitioner
7. Technologically feasible





### Experience over assessment

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Learning should not be over-assessed and instrumentalised.

Teaching should share a focus on employability and success with an understanding of the value of rich experience, creativity, curiosity and – sometimes – failure.

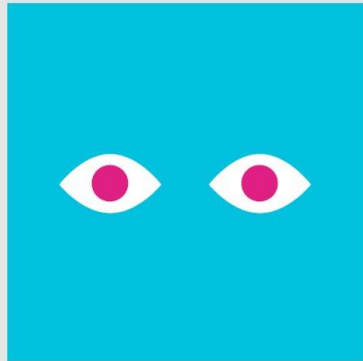


### Participation and flexibility

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The University community should cooperatively shape how – and what – it learns and teaches.

Flexibility for individuals, fluency across disciplines and cooperative responsibility for curricula should shape near future teaching.



### Relationships first

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Relationships, dialogues and personal exchanges between students and staff build understanding in a way that is not possible via transmissive forms of teaching.

Teaching should be designed to provide the time and space for proper relationships and meaningful human exchange.



### Diversity and justice

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Education should design-in meaningful diversity and real inclusion across all areas of activity.

All near future teaching should further social responsibility and global justice.

# Findings

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1. We thought we were finding both things, but we found other things:  
mobilities
2. Use cases
3. Narratives of teaching
4. Critical pedagogy





# Key finding #1: use cases

Breines, M. R., & Gallagher, M. (2020). A return to Teacherbot: rethinking the development of educational technology at the University of Edinburgh. *Teaching in Higher Education*, 1-15.



# Four use cases

1. Onboarding bot (expanding teacher function)
2. Grouping bot (scaling)
3. Initiating collaboration bot (creative)
4. Tutorial bot (scaling)



Photo by [Dan-Cristian Pădureț](#)



## Key finding #2: narratives of teaching

Gallagher, M., & Breines, M. (2020). Surfacing knowledge mobilities in higher education: reconfiguring the teacher function through automation. *Learning, Media and Technology*, 1-13.



# Reconfiguring teaching practice

'perceived opportunities being posed by automation expressed largely in terms of **discretion** (separating components of the teacher function), **liberation** (freeing teachers to do more 'human' tasks), **visibility** (what impact this discretion and liberation might have on visibility) and **transparency** (the need to surface the discrete elements of the teacher function, whether human or automated).'



# Design, Diversity, and Horizontalism

'...indicate is largely a tension between algorithmic automation and a position of the teacher function as a high-value low-volume engagement with **diversity**, a “radiating out” of horizontalism, rather than a vertical scaling-up (Escobar, 2019) of existing educational provision aligned to global performance indicators.'



# Key (meta) finding #3: critical pedagogy

Gallagher, M.; Breines, M. & Blaney, M. (2020). Transparency, (in)visibility, and hidden curricula: surfacing critical pedagogy through contentious edtech. *Postdigital Science and Education*.





1: Transforming High-Volume Low-Impact Activity to High-Impact Low-Volume Teaching Practice

2: Humans Are Humans and Bots Are Bots and Why It Is Alright to Be Invisible

3: Hidden curriculum and transformative practice



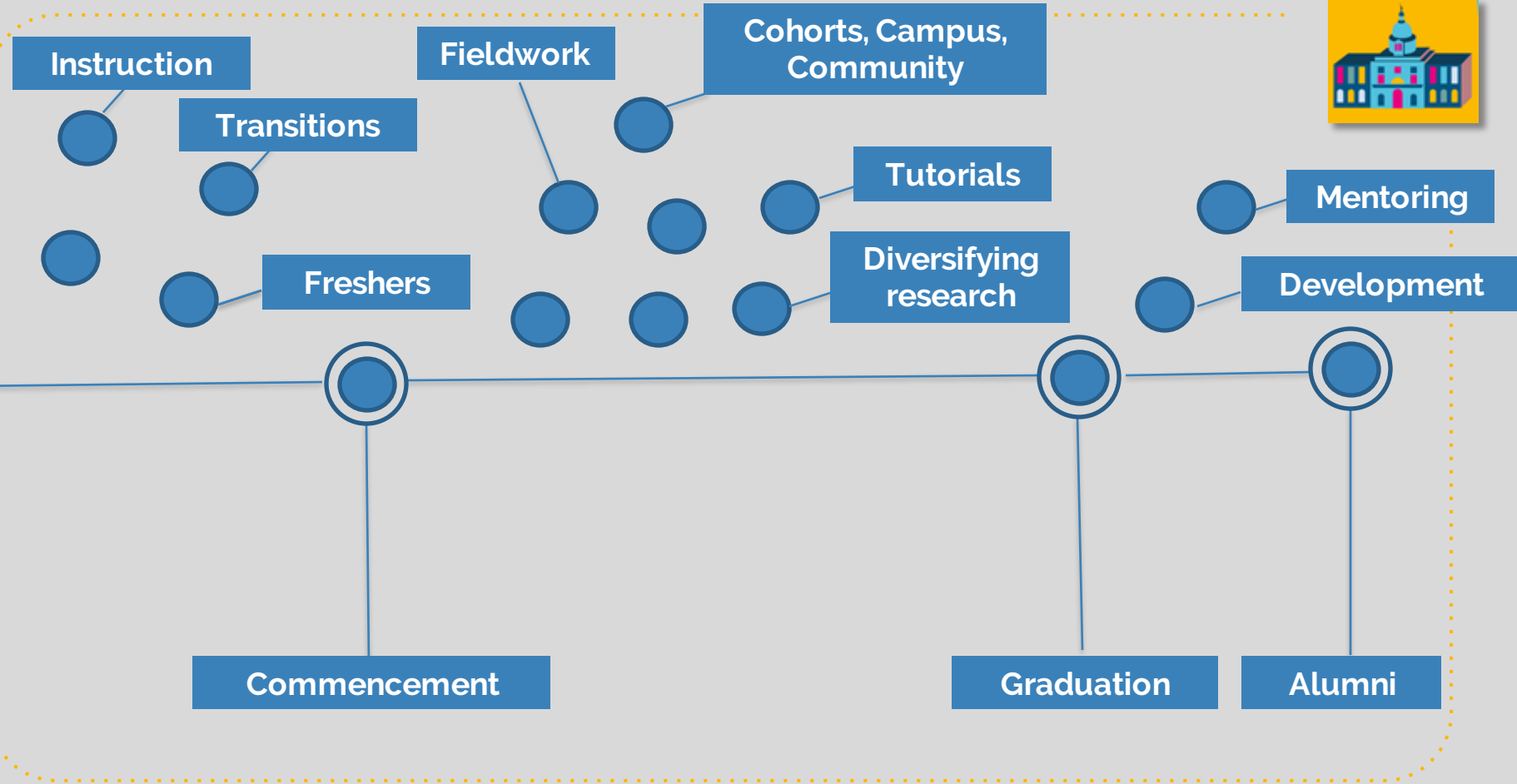
["The Invisible Man."](#) by [Chaotic Good01](#)

# Discussion

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1. Student journey and teaching spaces
2. Next steps
3. Conclusion

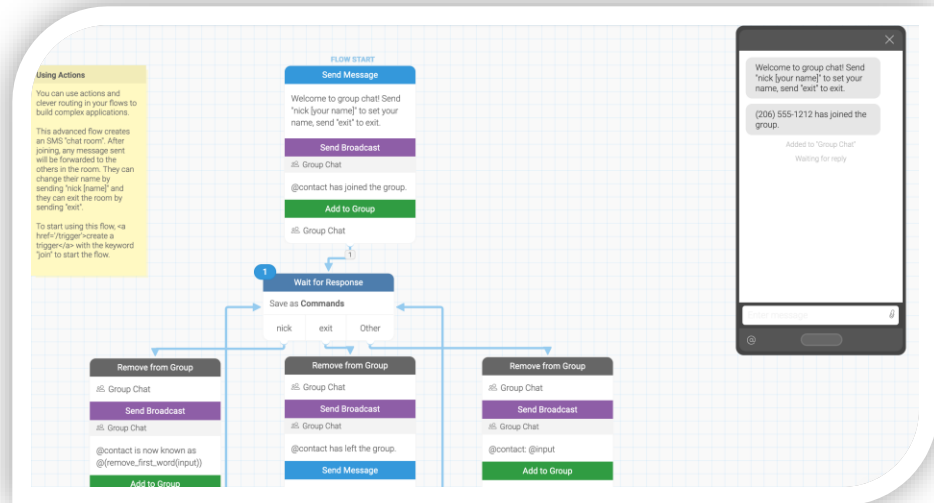






# Next steps

- Covid has shifted this landscape a bit: highlighting a gap
- Suggesting more need(?)
- Prototyping, testing, academic sponsorship, piloting
- Can we extend this approach more broadly?





# Conclusion

- More ideas, many granular, most bespoke
- We need continuous engagement with community to continue to understand aspirations here. Are these cases still valid?
- Do we have ideas that can help or do we need to develop new forms of automation now in response?

#5 Fieldwork group interface  
(expanding teacher function)

#6 Fieldwork conversation bot  
(scaling)

#7 Diversifying knowledge  
(expanding thinking)



# Outputs

Gallagher, M., & Breines, M. (2020). Surfacing knowledge mobilities in higher education: reconfiguring the teacher function through automation. *Learning, Media and Technology*, 1-13.

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[markus.breines@ed.ac.uk](mailto:markus.breines@ed.ac.uk)  
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